



Business & Industry Endorsement Arts, Audio Video Technology & Communications

Digital Communications

The Digital Communications program of study explores the occupations and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. This program of study may also include exploration into operating machines and equipment to record sound and images, such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment.

Levels	Courses
Level 1	Principles of Arts, Audio/Video Technology, and Communication 9
Level 2	Audio/Video Production I 10-11
Level 3	Audio/Video Production II 11-12 <i>Prerequisite: Audio Video Production I</i>
Level 4	Practicum in Audio/Video Production 11-12 <i>Prerequisite: Audio Video Production II/Lab</i> +Adobe Certified Associate Premiere Pro

Occupation	Median Wage	Annual Openings	% Growth
Sound Engineering Technicians	\$39,562	79	27%
Camera Operators, Television, Video and Motion Picture	\$50,024	129	9%
Audio and Video Equipment Technicians	\$40,581	757	29%
Film and Video Editors	\$47,382	118	23%

Industry Based Certifications

+Adobe Certified Associate Premiere Pro

This certification exam measures the following domains: working in the video industry, project setup & interface, organizing video projects, creating & modifying visual elements & publishing digital media.

To earn a CTE endorsement, students must take a minimum of 3 classes for 4 or more credits in the same Program of Study, and must end with one Level 3 or Level 4 CTE course.